

# University of Pretoria Yearbook 2018

## Cross-media visual and digital scholarship 756 (VKK 756)

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| <b>Qualification</b>          | Postgraduate                                |
| <b>Faculty</b>                | <a href="#">Faculty of Humanities</a>       |
| <b>Module credits</b>         | 40.00                                       |
| <b>Programmes</b>             | <a href="#">BAHons Visual Studies</a>       |
| <b>Prerequisites</b>          | Recommended: VKK 322                        |
| <b>Contact time</b>           | Blended mode                                |
| <b>Language of tuition</b>    | Afrikaans and English are used in one class |
| <b>Department</b>             | Visual Arts                                 |
| <b>Period of presentation</b> | Semester 2                                  |

### Module content

This module exposes students to the latest visual and digital research methodologies such as the use of photo diaries, interactive web documentaries, film and video clips, social media sites, mapping, visualisation of data and other multimodal scholarship skills in order to present a research portfolio/dossier aligned with the topic of their research essay (see VKK 755). A three-tiered analysis of images across media is followed, namely the site of production, the image itself and the meanings negotiated in specific social contexts.

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